## REMARKS

Favorable reconsideration of this application is requested in view of the following remarks. Claims 1, 29, 44 and 45 are amended. Claims 1-9, 29-34 and 44-46 are pending in the application. Reconsideration of the claims is respectfully requested.

In paragraph 2 on page 2 of the final Office Action dated August 3, 2005, claims 1, 29, 44 and 45 were finally rejected under 35 USC § 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention. Applicants' respectfully traverse the rejection. Applicants' respectfully submit that back-to-back co-alignment means that that the back side of the second continuous non-interrupted support substrate is permanently secured to the back side of said first continuous non-interrupted support substrate. See page 6, lines 8-10 of Applicants' Specification. The co-alignment is illustrated in at least Figs. 1 and 15a-15c and associate text on pages 6 and 10 of Applicants' Specification. For example, Applicants' Specification states "sections 101 and 102 are folded against sections 103 and 104 whereas sections 105 and 106 are folded against sections 107 and 108. The folded sections are secured in any appropriate manner, for example . . ., by the application of an adhesive between the sections to be secured together." See page 10, lines 24-30.

Applicants respectfully submit that at least claims 1, 29, 44 and 45 are in condition for allowance. Therefore, in view of the above remarks, Applicants respectfully request that Examiner withdraw the rejection.

In paragraph 3 on page 3 of the final Office Action, claims 1, 2, 4-9, 29-33 and 44-47 were finally rejected under 35 USC § 103(a) as being unpatentable over Applebaum et al. in view of Robertson et al. (6,293,592). In paragraph 4 of page 5 of the Office Action, claim 3 was finally rejected under 35 USC § 103(a) as being unpatentable over Applebaum et al. in view of Robertson et al., and further in view of Douglas (5,815,964). In paragraph 5 on page 6 of the Office Action, claim 34 is finally rejected under 35 USC § 103(a) as being unpatentable over Applebaum et al. in view of Robertson et al. and further in view of Hansen. Applicants respectfully traverse the rejections.

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First, Applebaum fails to teach or suggest at least the back side of a second continuous non-interrupted support substrate being permanently secured to the back side of a first continuous non-interrupted support substrate so as to form said dual sided integral composite image product such that said back sides of said first and second continuous non-interrupted support substrates are in a back-toback co-alignment with each other. Rather, Applebaum discloses that pictures 26 can be mounted on both sides of a hinge member 40. A second panel 34 and third panel 36 are connected together by an extension of the hinge member 40. Col. 5, lines 1-27. However, Applebaum does not form a dual sided integral composite image product as recited in Applicants' claims.

Robertson fails to remedy the deficiencies of Applebaum as Robertson also fails to teach or suggest at least the back side of a second continuous non-interrupted support substrate being permanently secured to the back side of a first continuous non-interrupted support substrate so as to form said dual sided integral composite image product such that said back sides of said first and second continuous non-interrupted support substrates are in a back-to-back co-alignment with each other. Rather, Robertson discloses a system that enables consumers to create images viewable from both sides of a printed object, while not requiring printing on more than one side of the sheet. This is accomplished by direct printing on a first panel 140 and reverse printing on a translucent second panel 204. The first panel 140 is then folded over the second panel 204. Col. 3, line 64 - Col. 4, line 15. However, Robertson does not form a dual sided integral composite image product as recited in Applicants' claims.

Thus, it is submitted that further consideration of claim rejections under 35 USC 103(a) upon the citing of the third and fourth applied prior art references to Hansen and Douglas is moot, inasmuch as the combination of Applebaum, Robertson, Hansen and Douglas still lack any teaching, disclosure, or suggestion concerning a dual sided integral composite image products as previously discussed.

Therefore, in view of the above remarks, Applicants' claims are patentable over the cited references.

Second, the references fail to teach or suggest that said integral composite image product having a fold line about which said integral composite image product is folded and which extends across said separate image layers. As

admitted by the Office Action, Applebaum fails to disclose a fold line per se about which the integral composite is folded. Robertson fails to remedy the deficiencies of Applebaum. Robertson discloses scoring between the directimaging material 132 and panel 128. See Fig. 3. The remaining cited references fail to teach or suggest that said integral composite image product having a fold line about which said integral composite image product is folded and which extends across said separate image layers.

Therefore, in view of the above remarks, Applicants' independent claims are patentable over the cited references. Because claims 2-9, 30-34 and 46 depend from claims 1, 29 and 45, respectively, and include the features recited in the independent claims, Applicants respectfully submit that claims 2-9, 30-34 and 46 are also patentably distinct over the cited references. Nevertheless, Applicants are not conceding the correctness of the Office Action's rejection with respect to such dependent claims and reserve the right to make additional arguments if necessary.

In view of the foregoing it is respectfully submitted that the claims in their present form are in condition for allowance and such action is respectfully requested.

Respectfully submitted,

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